

PROOF

February 15, 2023

Entrepreneur In Residence Job Description

Proof, supported by LaunchTN as a network partner, is creating a community that provides resources and mentorship to CPG entrepreneurs and professionals.

We're seeking an Entrepreneur In Residence (EIR) to assist CPG companies within our community. The EIR will be largely responsible for connecting CPG entrepreneurs to educational resources, connecting them to relevant mentors, and providing direct guidance to participating entrepreneurs.

This role will ideally be a full-time position, but may begin in a part-time capacity.

Roles and Responsibilities:

- Lead scouting and enrollment of CPG entrepreneurs and mentors into the mentorship network and community.
- Advise Community Manager on relevant content and events needed for this initiative based on feedback from members.
- Provide connections and resource support for CPG entrepreneurs within the community.
- Lead events such as pitch nights, demo days, and networking events for members.
- Create a community event calendar with educational content and speakers in collaboration with the Community Manager.
- Run in-person programs, workshops, and events across the state of Tennessee with our network partners.

Requirements

- Proven entrepreneurial experience within a CPG vertical.
- Community-oriented and strong networking skills.
- 5+ years experience in the CPG industry
- Experience launching and running events.
- Self-starter who takes initiative.
- Passion for consumer products and brands
- Passion for helping folks succeed.
- Ideally located in TN; ready and willing to travel for events

Please submit a cover letter, resume, and references to mike@proofincubator.com.